

**SAILPLANE
& GLIDING**



**BRITISH
GLIDING
ASSOCIATION**

Club News
MASTERCLASS

with Susan Newby & Debb Hackett



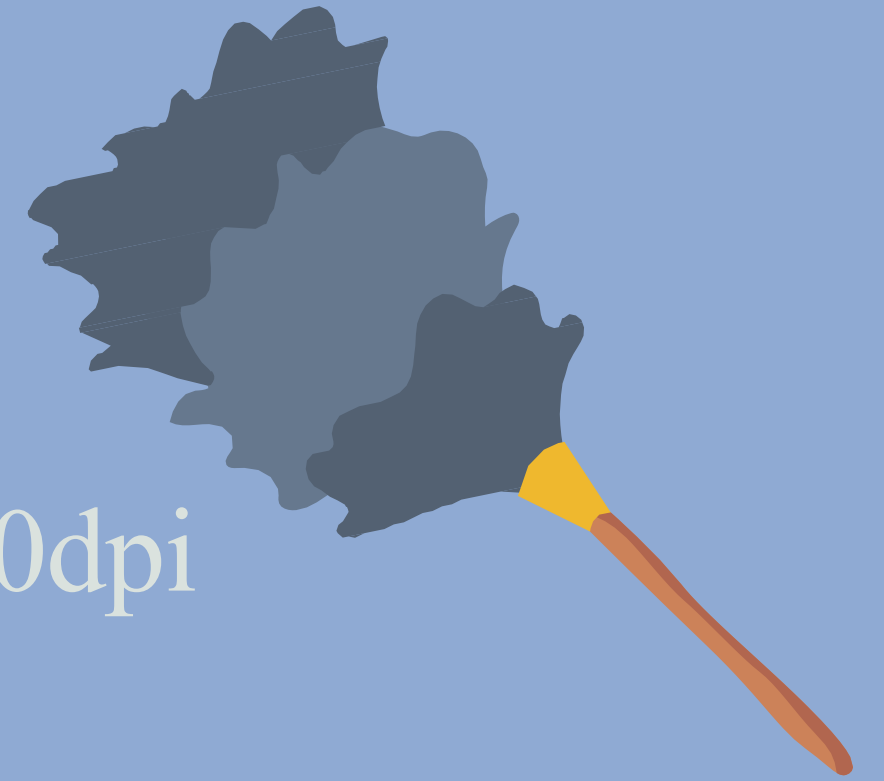
Running Order

- quick intro
- housekeeping - photos
- housekeeping- submitting
- writing basics
- top tips
- questions



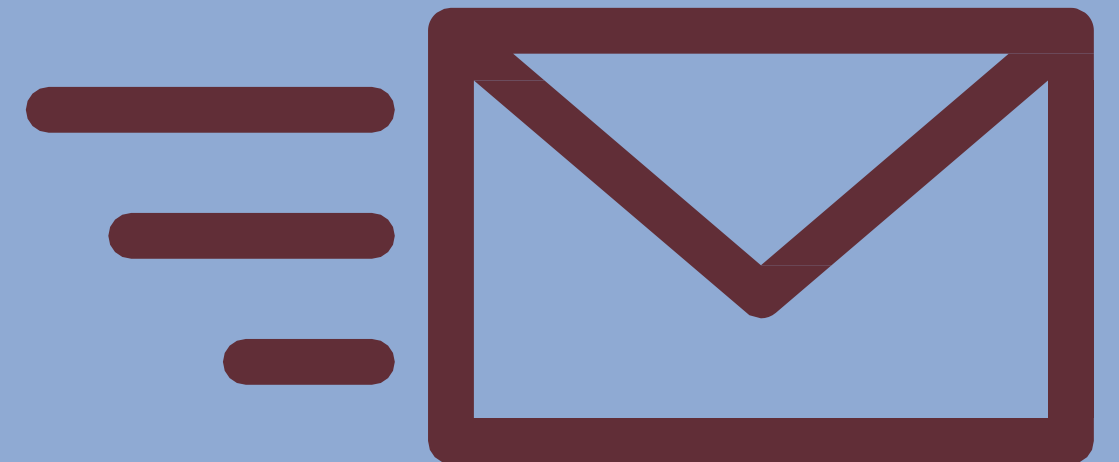
Housekeeping - Photos

- high resolution - need to reproduce at 300dpi
- lovely clear image
- not over exposed
- provide captions
- provide photographer credit/get permission
- photos CANNOT come from social media
- send as jpg attachment/via S&G Dropbox



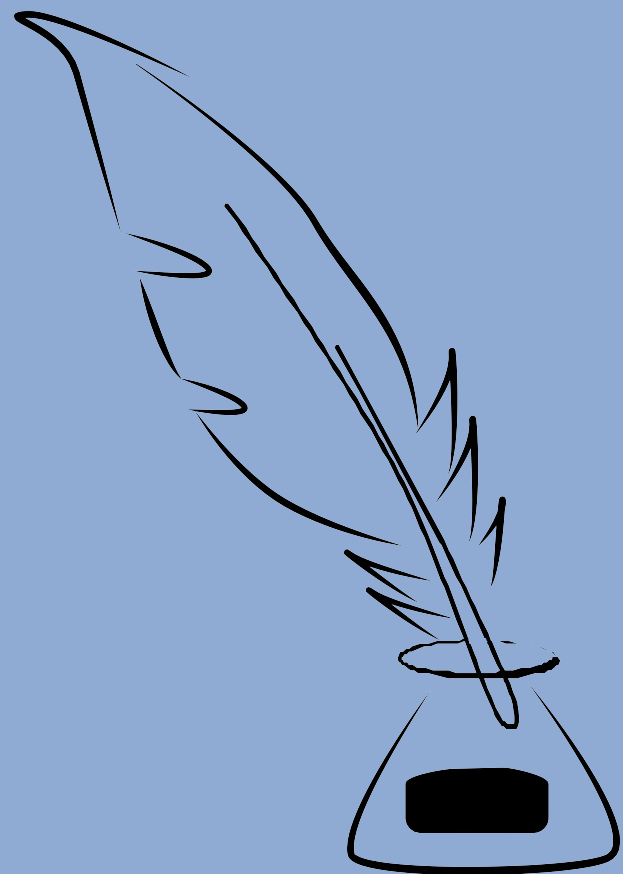
Housekeeping - Submitting

- Club name in email subject
- Be prompt
- Stick to the length allowed



Writing Basics

- word count
- weather - small island
- births/marriages/deaths
- timing of publication



Top Tips

- contractions
- going to/starting to
- inside jokes
- repeated conversations





Top Tips

- accomplishments
- notable flights/landings
- events
- club development





Q&A